

Grab Your Share of the \$21 Billion Alternative Health Care Market!



Americans spend \$1.3 trillion annually on health care.

- Imagine a product that always runs out! The supply has to be replenished every month — an amazing source of ongoing revenue for the company that makes it.
- Now you can invest in such a product — a nutritional supplement that is fast becoming the preferred natural alternative to One-A-Day Vitamins.
- Like a One-A-Day, consumers take this herbal compound every day... for the rest of their lives... while the company, and its investors, stand to rake in millions.

By Geoff Eiten, Editor, OTC Growth Stock Watch

People think the big profits in health care are made by hospitals, doctors, and large pharmaceutical companies. And to a large degree — they're right.

Hospitals, doctors, and pharmaceutical companies are part of the massive U.S. "sick care" industry — a money machine that makes \$1.3 trillion annually not by helping people stay well, but by waiting until they get sick and then selling them an expensive Band-Aid.

But what if you could invest in the highly profitable health care sector — and make triple-digit

gains — not by waiting for people to get sick, but by keeping them well?

Some mainstream pharmaceutical companies, venturing into the nutritional supplement field with a vengeance, have already found this "wellness" industry to be as, or more profitable than, "sick care." And they sleep better at night, knowing they are helping to prevent illness — and stop people from suffering.

Bayer is a good example. They make many familiar products including Alka-Seltzer and Milk of Magnesia. But one of their biggest cash cows is One-A-Day Vitamins.

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Our small-cap winners have made subscribers profits of 234%... 1,909%... even 4,217% — and more!

Now we're set to do it again with Jurak....

Dear *Investor*:

No doubt about it: There's big money to be made in tiny companies!

At *OTC Growth Stock Watch*, our small caps have generated an average gain at subsequent high since September 1992 of 327%.

And profiting from small caps doesn't mean frequent trading and large commissions to your broker, either: Many of our small cap winners have been in our portfolio for 5 to 10 years or even longer!

Just look at the profits we've made with them:

- 5,919% profits on Express Scripts.
- 4,217% profits on Natural Microsystems.
- 3,089% profits on AdvancePCS.
- 1,909% profits on Techne Corp.
- 1,085% profits on Surmodics.
- 524% profits on Strayer Education.
- 507% profits on Exactech.
- 432% profits on Strategic Diagnostics.
- 410% profits on Ceradyne.
- 234% profits on Taro Pharmaceutical.

A Special Recommendation Just For You

In *OTC Growth Stock Watch*, we focus on aggressive, growth-oriented companies with: a market capitalization under \$100 million... minimum 2-to-1 current ratio... minimal or no long-term debt... niche-oriented products and services... and annual growth rate of over 20%.

Occasionally, I see a stock I like that meets most but not all of these criteria. In these cases, instead of adding the company to our *OTC Growth Stock Watch* Portfolio, we'll issue a special report on the stock — like the one you're reading right now on **Jurak**.

Jurak Corporation doesn't satisfy my minimum 2-to-1 current ratio criteria, but other than that, I like this company a lot:

- ✓ It's in a fast-growth market — the booming alternative medicine industry.
- ✓ The company has implemented an aggressive network marketing strategy that will enable it to achieve critical mass in distribution with minimal marketing costs.
- ✓ The product is unique and has a proven track record of success spanning decades.
- ✓ The company is debt-free.

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Unlike a prescription drug, which you take only when you have a specific illness, you take a multi-vitamin like One-A-Day, well ... once a day. Which gives Bayer a built-in revenue stream for the lifetime of a customer.

It has certainly contributed to Bayer HealthCare's profitability: They have annual sales of nearly \$10 billion. Sales of One-A-Day vitamins are growing at 20% annually.

The company I want to tell you about today – **Jurak Corporation World Wide, Inc.** (symbol: OTC BB: JCWW) — manufactures and markets a daily health supplement much more powerful than a multi-vitamin, and even safer, because it's 100% natural.

Thousands of Americans already take this product instead of (or in addition to) One-A-Day or another multi-vitamin. And every time they take it, they grow healthier — and **Jurak** shareholders grow wealthier.

The “One-A-Day” of Alternative Medicine

The product has a name I'm not crazy about, but when you know more about the product, you realize the name is accurate and makes sense: **Jurak Classic Whole Body Tonic**®, fondly known as **JC Tonic**®.

It's the word “tonic” I objected to when I first began researching this company. I have to confess, I didn't like the sound of it. It brought to mind images of a carnival pitchman selling snake oil from a wagon.

But don't let the name fool you: There's no snake oil in **Jurak Classic Whole Body Tonic**. It's simply a nutritional supplement made in liquid form instead of a pill, so that it is easier to swallow and has greater bioavailability, meaning your body can absorb it more efficiently (only 15% to 30% of

vitamins and minerals in pill form are absorbed by the human body).

In a minute, I'll reveal extensive medical research that shows, far from being “snake oil” and despite the name, **Jurak Classic Whole Body Tonic** is a unique herbal and mineral formula, subject to the same stringent FDA regulations as all nutritional supplements.

But there's one important difference that's going to reward Jurak and its shareholders handsomely for keeping America well. That difference is the “whole body” in **Whole Body Tonic**.

Most nutritional supplements either target a particular part of the body: heart, brain, eyes, liver, prostate. Or, they are taken to relieve a specific condition, such as reduce arthritis pain or lower cholesterol levels (even though the FDA prevents them from being advertised as cures or medicines). Therefore, their target market is limited to those people who have that condition, large or small as that group may be.

But **JC Tonic**®, like a One-A-Day vitamin, isn't aimed at a narrow segment of the population. Just as every man, woman, and child in the United States should be taking a daily multi-vitamin, they can all benefit from drinking **JC Tonic**®.

The potential market for this **Whole Body Tonic** is the entire U.S. population of 290 million people. Worldwide, the potential buyers literally number in the billions.

The \$1.2 Billion Business You Can Own Dirt-Cheap

Of course, no product is bought by everyone in the market. But let's run some numbers.

According to a survey from the Consumer Healthcare Products Association, 57% of Americans either actively use dietary supplements or are researching information about them. And the

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What is a “Tonic Herb”?

A tonic herb is an herb that restores balance to the immune system function no matter which way it departs from normal. It is bidirectional, meaning it can send either of two possible contradictory signals to the body.

Jurak Classic Whole Body Tonic is a proprietary liquid formula combining 18 tonics herbs and six essential minerals:

Alfalfa – acts on the cardiovascular, nervous, and digestive systems. Used to stimulate appetite and increase peristaltic action of the stomach and bowels. It is highly nutrient-dense and rich in important minerals.



Angelica root – effective for appetite loss, digestive ailments, urinary systems, and gastrointestinal tract spasm. It is considered to have antibiotic, analgesic, diaphoretic, and expectorant properties. Used to treat menstrual conditions; helps maintain a woman’s health and well-being during and after menopause. Also serves as a blood mover and has immune system-enhancing properties.

Celery seed – used for blood purification, regulating elimination of the bowels, glandular stimulation, pneumatic complaints, weight loss due to malnutrition, loss of appetite, exhaustion, and as a diuretic and prophylactic for nerves.

Chamomile – a carminative, used to treat flatulent nervous dyspepsia, nasal catarrh, and nervous diarrhea. Effective for gastrointestinal spasms and inflammatory diseases of the gastrointestinal tract. Has antiphlogistic and antispasmodic effects. Naturally promotes relaxation. Acts as reinforcement for stress.

Dandelion root – promotes a healthy liver; improves function of the pancreas, spleen, stomach,



gallbladder, and kidneys. Used for disturbances in bile flow, as a diuretic, for loss of appetite, and dyspeptic problems. Acts as a blood purifier by straining and filtering toxins and wastes from the bloodstream.

Gentian root – used for digestive disorders, such as loss of appetite, fullness, and flatulence and dyspeptic complaints. Good for liver and spleen function.

Hops flower – promotes relaxation and exerts calming effects, thereby inducing rest. Effective for treating sleep disorders, nervous conditions, anxiety, and mood problems.

Also good for pain, stress, circulation, and muscle cramps.



Horhound herb – used for dyspepsia, loss of appetite, bloating, flatulence, liver, and gallbladder complaints. It has long been noted for its efficiency in the lungs.

Horsetail herb – strengthens bones, connective tissue, hair, nails, and teeth. Increases calcium absorption. Used for post-traumatic and static edema.

Licorice root – effective for blood purification and detoxification, circulation, fatigue, weight loss, environmental-related conditions, thyroid, and mental alertness. Also has soothing benefits for the stomach, digestive tract, and as an antioxidant.

Mallow herb – used for the inflammation and ulceration of the digestive tract, hiatal hernia, excess mucus, asthma, urinary tract infections, irritating coughs. Digestive system stimulator. Has a soothing effect on inflammation and irritation of the alimentary canal and of the urinary and respiratory organs.

Malva flower – heals the respiratory tract and the gastrointestinal tract. A mucilaginous herb that is an expectorant, soothes irritated tissues in the throat and chest, and reduces inflammation. Has a calming effect on the body.

Passion flower – aids nervous anxiety, stress, sleep disorders, and neuralgia. Has anti-spasmodic, anxiolytic, sedative, and mood elevation qualities.



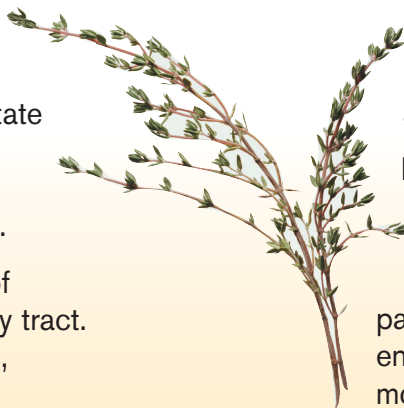
Peppermint – taken internally for cramps of the upper gastrointestinal tract and bile ducts, irritated colon, catarrh of the respiratory tract, and loss of appetite. Aids the liver and assists circulation at the capillary level.

Quassia wood – for treating the formation of acid substances during digestion. Improves appetite, aids stomach and digestion, relieves irregularities (diarrhea or constipation), bloating, low energy levels, and menstrual difficulties. Also alleviates sinus infections and certain types of eczema.

Sarsaparilla root – a blood purifier that facilitates the removal of wastes from the blood, either by promoting better circulation, or improving the liver and kidney. Used as a diuretic and dysphonic.

Saw Palmetto berry – supports prostate health, maintains proper urinary function. Considered an expectorant, sedative, and diuretic.

Thyme leaf – effective for symptoms of congestion of the upper respiratory tract. Acts as a bronchial antispasmodic, expectorant, and carminative.



Boron – an essential element distributed throughout the human body with the highest concentration in the bones and dental enamel.

Calcium – strengthens the skeletal system. Calcium is removed from the tightly bound part of the bone to maintain blood levels only when dietary intake is inadequate and the more mobile stores are exhausted. Bone undergoes a constant remodeling process with 20% of an adult's bone calcium re-absorbed and replaced every year.

Iodine – an essential trace element for humans. The average adult body contains between 20 and 50 mg iodine, and more than 60% of this is concentrated in the thyroid. Food grown in areas of low iodine, such as the middle of the United States, does not contain enough of the mineral to meet requirements.

Iron – the therapeutic use of iron dates back thousands of years. The Egyptians prescribed it as a cure for baldness and the Greeks recommended iron in wine as a way to restore male potency. Iron is the most abundant element on earth and is an essential trace mineral for humans. The human body contains about 3.5 to 4.5 g of iron. Two thirds of this is present in blood and the rest is stored in the liver, spleen, bone marrow and muscles.

Magnesium – one of the most abundant minerals in soft tissue. The average adult body contains about 20 to 28 grams of magnesium, found in high concentrations inside cells, particularly those of the brain and heart. Growing evidence suggests that magnesium deficiency may play a role in a number of disorders.

Potassium – essential for protein synthesis and for the conversion of blood sugar into glycogen. Activates a number of enzymes, particularly those concerned with energy production. Stimulates normal movements of the intestinal tract.

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nutritional industry is growing by 10% annually.

Say **Jurak** penetrates only 5% of the U.S. market. Five percent of the U.S. population of 290 million is 14.6 million.

The suggested retail price of one month's supply of **JC Tonic**® (35 fluid ounces) is \$99.65.

“Anything that increases the efficiency of the body system will increase the probability of spontaneous healing. Tonics are natural products that do just that.”

**— Andrew Weil, MD,
Spontaneous Healing**

Therefore, a person who takes the *Tonic* daily as recommended spends \$1,195.80 with the **Jurak Corporation** in a year.

Jurak's main weakness is distribution. Pharmacies don't carry **JC Tonic**®, and neither do GNC or most health food stores. So right now they have just a few thousand active customers.

But CEO Anthony Carl Jurak has solved this distribution problem (see page 7), and has already recruited a massive team of sales reps.

If they are as successful as I think they will be, a 5% market share by the end of the decade is not out of reach. But let's assume the immediate sales results are more modest.

Say the **Jurak** sales force signs up a total of just 100,000 customers. The annual gross revenues would be \$119.9 million.

When they hit 1 million customers, representing a mere 0.34% market penetration, annual sales will hit a staggering \$1.2 billion. That's an increase of 49,900% from the current annual revenues of \$2.4 million.

The trick for investors is to own the stock now, while the customer base is small and the stock price reflects this. Once the sales soar, the stock price will, too.

Jurak Corporation World Wide, Inc. (Ticker Symbol: JCWW)

To speak with a **Jurak** Sales Representative and inquire about product, call their offices at **702-914-9688** today!

A Nutrient that “Senses” Health and Illness

With annual sales of more than \$21 billion, the market for alternative medicine is both huge and highly competitive.

To succeed in the nutritional supplement business, you need a unique selling proposition (USP) that clearly and powerfully differentiates your product from the huge mass of competitive products on the market today. And two factors give **Jurak Classic Whole Body Tonic** a USP unduplicated in the industry.

The first, as I've already mentioned, is the “whole body approach” to wellness: treating the entire body, rather than targeting just one organ or system, as most nutritional supplements do.

The second is the exclusive use of *tonic herbs* in the formulation; hence the name, “**Jurak Classic Whole Body Tonic.**”

A tonic herb is not just a liquid. The term *tonic* refers to herbs that can control the functions of organs or systems in more than one way, rather than a single direction.

The tonic herb contains compounds in two groups. The compounds in the first group can increase the function of an organ or system, in effect turning it on. The compounds in the second group decrease the function of an organ or system, in effect turning it off.

If your body needs for an organ or system to step up its function, it seeks out and absorbs those compounds that can “turn on” the function.

On the other hand, if the body's condition requires that an organ or system's function be turned down, you absorb those compounds that can diminish that function.

Most herbs you take in nutritional supplements today are non-tonic. That means they push the body in one direction only. In fact, of the 6,000 or so known herbs, only about 200 are tonic.

Let's take the herb goldenseal as an example of a non-tonic herb. Goldenseal strengthens the immune

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“A Satisfied Customer is Your Best Salesperson”

Despite decades of proven results, **Jurak Classic Whole Body Tonic** has only recently begun to reach a wider customer base than the inventor's immediate circle of friends and family, thanks to an innovative distribution method implemented by his son, Anthony Carl Jurak.

Traditional methods of marketing nutritional supplements had given **Jurak Corporation** only limited success. One reason is the closed nature of the retail distribution channels.

Manufacturers pay supermarkets for the privilege of shelf space and smaller companies simply cannot afford these exorbitant shelf space charges. Most pharmacies and health food stores refuse to carry **JC Tonic®** because a month's supply is packaged in 35 bottles holding individual one-ounce doses for patient convenience, rather than in a single bottle that is more easily displayed in a retail setting.

Infomercials and direct mail would allow the company to elaborate on the product's features and benefits, but these direct marketing channels are expensive, with the cost to send a direct mail package to consumers being as high as \$1 per prospect. With a month's supply selling for less than \$100, **Jurak** would be lucky to break even on the initial sale.

To overcome these limitations, CEO Anthony Carl Jurak adapted a distribution model proven effective in health products and many industries: *network marketing*.

Network marketing has a negative connotation with some people, but it really shouldn't. It's a totally legitimate and surprisingly effective sales channel used by successful companies nationwide including **Amway, Avon, Excell Communications, HerbaLife, Longaberger, Mary Kay Cosmetics, Nature's Sunshine, Shaklee, and Tupperware**, to name just a few.

- More than 600 network marketing companies are estimated to be operating in the U.S. today.
- Over 10 million people in the United States are distributors in one or more network marketing organizations, generating sales of more than \$28 billion annually.
- Worldwide, the network marketing industry generates annual sales revenues in excess of \$80 billion.
- The *Wall Street Journal* estimates that between 50% and 65% of goods and services are sold through network marketing methods.

Plus, Jurak's management has a track record of success in network marketing. Chairman and CEO Anthony Carl Jurak founded an earlier company that sold over \$500 million worth of herbal and dietary products in a 10-year period. Company President Roger Theriault was formerly VP of sales for a multi-national network marketing company with sales exceeding half a billion dollars annually. "Network marketing works especially well for **Jurak Classic Whole Body Tonic**, because selling the formulation is the most successful buyer education, which a newspaper ad or bottle label can't give, but a sales representative can," explains Mr. Jurak.

Representatives in the **Jurak Corporation** marketing network are given the title of Ambassador of Health, and receive commissions on sales, discounts on purchase of Tonic for their own use, even bonuses in company shares. Ownership of shares gives them an added incentive to make the company successful and profitable.

"A health food store will just put the product on the shelf, and it's not going to sell itself there," he says. "But our sales reps all use the product themselves, and sell it because of the great results it has gotten them. And a *satisfied customer is your best salesman*."

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system by stimulating white blood cell production and other immunological functions.

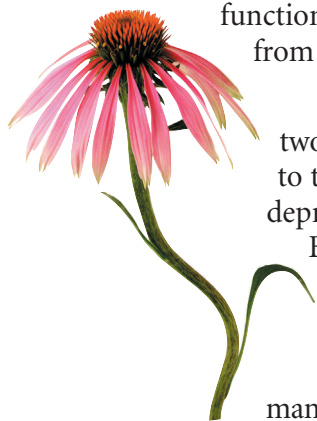
Beneficial? Yes. But here's the problem. Stimulating the immune system is all goldenseal "knows" how to do. A non-tonic herb, it cannot recognize the difference between a body deficient in white blood cells and one that has too many white blood cells.

Goldenseal's action is uni-directional. It carries but one signal to the body system — in this example, to produce more white blood cells.

This over-stimulation could lead to severe imbalances, and it is unlikely that such an agent would be able to address the problem of an over-reactive immune system ... as, for example, in a person with an allergy.



Now let's consider a tonic herb: Echinacea. This common supplement, sold in any pharmacy or health food store, is an *immunotonic* herb. It can restore balance to the immune system function no matter which way it departs from normal. It is bidirectional.



Echinacea can send either of two possible contradictory signals to the body. Thus, in a person with depressed white blood cell counts, Echinacea sends a signal to the body to begin producing more white blood cells.

In a person with too many white blood cells, it *slows* the production of white blood cells. It stabilizes the histamine-containing cell membrane in persons with hay fever rather than sensitizing it, as do many immune-enhancers.

Taking tonic herbs does not interfere with prescription medications or over the counter drugs. In fact, tonic herbs tend to detoxify drugs, which in turn reduces their side effects.

The concept of a tonic sounds strange to modern ears. We simply have not made room in our medical or nutritional agendas for a concept of a substance that restores balance.

This will likely change as the medical community begins to realize that many modern plagues may be prevented, and even treated, by maintaining optimum health in all body systems.

Such a reorientation of thought demands that much less emphasis be placed on finding and killing germs — and much more on increasing the body systems' natural defense and restorative powers.

Enter the "Whole Body Tonic"

You would think, with the advances in intelligent drug design today, big pharmaceutical companies would be rushing to cash in on tonic medicine. But they are not.

As far as I know, there are no bidirectional drugs, nor is any effort currently under way to invent any. To conceptualize drugs as materials for restoring balance, the scientific world will have to undergo a total paradigm shift; it is not ready to do that.

"Illness can't tackle a body that is strong and healthy, or if it does, it will not last long."

**— Bruce Fife, ND,
The Healing Crisis**

This leaves the field of tonics wide open for alternative medicine, specifically supplement manufacturers. But it will take them many years of research to develop effective tonics, while **Jurak Corporation** has already done that pioneering work during the decades during which Carl Jurak developed and tested his tonic formulations (*see page 12*).

In 1997, Anthony Carl Jurak founded **Jurak Corporation World Wide, Inc.**, a dietary and herbal supplement network distribution organization located in Las Vegas, Nevada. **JCWW** is listed with the United States Securities and Exchange Commission as a fully registered and reporting company, trading on the OTC BB under the trading symbol **JCWW.OB**. Since 2000, sales revenues have increased 100% annually.

They have re-introduced the flagship product, **Jurak Classic Whole Body Tonic** that his father, Carl Jurak, first sold in 1943 — and have been able to begin turning the tide of the disastrous health situation and challenges of the American people.

Through their “Tonicman” radio program and other methods of public awareness, the company is educating the public on ways to reverse the body’s degenerative process with tonic herbs.

How does it work? The 18 tonic herbs in the **Jurak Classic Whole Body Tonic** regulate blood chemical and biological balance, keeping the walls of the blood vessels clean.

The tonic formula has catalytic properties to render chemical processes and conversions more efficient and more easily assimilated by the blood. It also contains rich sources of trace minerals and organic acids, to supplement these to the blood chemistry if lacking.

To maintain a state of wellness, the human body requires the six major glands — pituitary, thyroid, parathyroids, adrenals, pancreas, and gonads — to function optimally. These glands, in turn, are fed by your blood, which delivers the nutrients in the food you eat directly to the individual cells in each of these glands and throughout the rest of your body.

The tonic properties of **JC Tonic**® keep the blood healthy, ensuring proper functioning of the vital glands. When blood lacks certain vital substances, glands can become over- or under-active, causing a variety of health problems.

Taking **JC Tonic**® ensures that blood delivers the proper amount of these nutrients to your glands and other organs. It also oxygenates the blood and helps red blood cells remove toxins, chemicals, and heavy metals from all of your body’s more than 60 trillion cells.

Imagine Buying Bayer for \$1.80 a Share

Bayer is the largest maker of a daily “whole-body supplement” (One-A-Day), and its stock currently sells for \$27 a share.

With annual sales of approximately \$2.4 million



**Jurak Headquarters,
Las Vegas, Nevada**

and a few thousand customers, **Jurak Corporation** is fairly priced at \$1.80 a share, with 30 million shares outstanding. The company has zero debt.

But with its newly expanded network of hundreds of sales reps nationwide (see page 7), **Jurak** sales are ready to take off. Remember, even if their market penetration is just a third of one percent of the U.S. population, we are looking at a company with

annual revenues of \$1.2 billion. (One-A-Day is perhaps the most popular brand name daily “supplement” in the U.S. today, and Bayer’s annual sales are almost \$10 billion.)

And here’s the trump card: **Jurak Classic Whole Body Tonic** formula is just the first of a whole line of tonics the company plans to introduce.

CEO Anthony Carl Jurak says that, in addition to the **Whole Body Tonic**, his father had also developed a line of more specific formulations targeting specific organs including the prostate, gonads, and brain and so on.

When this back-end product line is available, **Jurak** will be able to dramatically increase the average lifetime customer value of its tonic buyers and the profitability of the company. The first new product in the works: a tonic to improve male libido.

Recommendation: Buy. My target price for Jurak Corporation World Wide is \$8 within the next 12 to 18 months.

Jurak Corporation World Wide, Inc. (Ticker Symbol: JCWW)

To speak with a **Jurak** Sales Representative and inquire about product, call their offices at:

Jurak Corporation World Wide, Inc.
1181 Grier Drive
Las Vegas, NV 89119-3746
Phone: **702-914-9688**

Ph.D. Pharmacologist Cites **Jurak Classic Whole Body Tonic** as the “Ideal Tonic Herb Formula”

By Daniel Mowrey, Ph.D.

When I began studying tonic herbs in the late 70s, I was unaware that somebody on the North American continent had already developed a series of herbal products as early as the 1940s that extolled this revolutionary concept.

Only later, after I had the opportunity to compare those products with the advances made in the scientific research, did I realize the

extraordinary accuracy with which their inventor – Carl Jurak – had been able to match his formulas to the correct principle governing the properties of tonics.



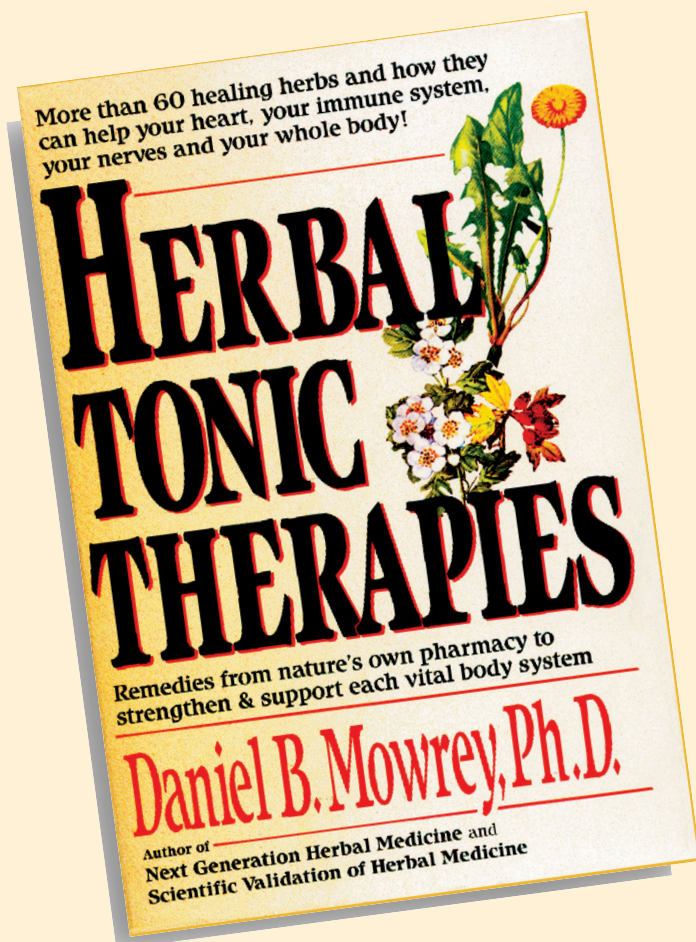
Daniel Mowrey, Ph.D

Jurak's ability revealed a deep understanding of medical plants. In particular, it amazed me that he knew both the importance of regaining and maintaining balance in health and the body of herbs that could produce that end.

My own experience had been the slow realization that some herbs were different from others and had the ability to exert balancing actions on body systems and biochemical processes within the body.

While most herbs (and all drugs) tended to either stimulate or depress, increase or decrease, raise or lower, a particular targeted process, such as blood pressure, *certain herbs could do both (e.g., raise or lower blood pressure) depending on the needs of the consumer.*

The Chinese had recognized this “tonic” action for thousands of years. But in Western medicine, the idea was completely foreign – it required several years and the review of



hundreds of research papers for me to establish the validity of this concept.

I assumed it was an idea yet to be implemented in Western models of therapy. And I was right, except for one man, Carl Jurak, who had conceived this property and more amazingly, had found dozens of western plants that fit the model.

In the 1990s, I had tried to promote the concept of tonic, balancing herbs and wrote a book on the subject, ***Herbal Tonic Therapies***. Even now Americans are just waking up to the notion that they can do something to prevent disease as well as restore health. It is a modern idea; Carl Jurak was simply 50 years ahead of his time.

The power of the tonic concept lies in both its therapeutic benefits and its ease of application. Tonic herbs are simple to use. You do not have to be a trained herbalist to implement them effectively. Thus, they are the perfect kind of herbs to market in network environments.

They are incredibly safe to use. Because they balance things, they cannot push or pull a process or body system too far in the wrong direction. Rather, their action is always toward the center, toward homeostasis, if you will.

Furthermore, tonic herbs are synergistic with one another. That means they can be freely mixed and matched without fear of creating dangerous combinations. In fact, each new combination results in dramatically increased benefits.

An inspection of Jurak's formulas revealed to me the potential for amazing health benefits just on the basis of the combinations alone.

I say "potential" because it is always difficult to predict the benefits that individuals will experience from the consumption of any given combination of herbal tonics. The benefits will differ from person to person – but always

without fear of adverse events occurring. That is the beauty of tonic herbs.

Another benefit to be realized from the use of tonics is a person can begin today, immediately, to feel the improvements in health without the necessity of making other difficult changes in lifestyle. The simple addition of tonic products to an otherwise reasonable diet will result in terrific results. If lifestyle changes are required, they seem to come naturally following the improvements derived from daily consumption of herbal tonics.

We are on the verge of another revolution in alternative medicine. Positive press coverage is increasing rapidly. Government grants are becoming available as never before. Orthodox health care practitioners are becoming increasingly aware of the importance of health supplements. Drug companies are looking at traditional medicine with a more balanced perspective.

Annual sales of supplements are almost doubling every couple of years. Even government regulation is showing signs of becoming more reasonable.

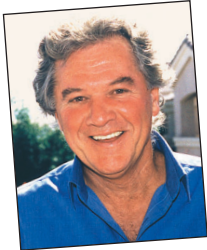
As more and more people become interested in herbal medicine, tonics represent the best choice for the novice consumer because of their ease of use, lack of side effects, incredible synergy, and of course their impact on health.

Experienced consumers will appreciate tonic formulations that are true to the tonic principles, being uncontaminated with non-tonic herbs and being formulated by experts.

*Phytopharmacologist Daniel B. Mowrey Ph.D., earned his advanced degree in experimental psychology from Brigham Young University. He is the author of several books including **Herbal Tonic Therapies** (Keats Publishing).*



The Home of Health



From the Desk of Anthony Carl Jurak, Chairman and CEO

Greetings!

On November 29, 2003, I reached 66 years of age. I feel fantastic! I have energy, terrific mental clarity, and lots of vitality. When most people are retiring, I am putting in 10 to 12 hours of work a day — AND I LOVE IT! Even my doctor told me during my last pilot medical check-up that I had the body of a 40-year old. Imagine being chronologically 66 years of age but biologically only 40 with no evidence of a degenerative disease!

My doctor's statement was quite reassuring and caused me to reflect on the events of my life. It is amazing to me how we take so many routine things in life for granted — they become so automatic. For example, for more than 50 years, I have been using a particular herbal formula, a whole body tonic, which my father had developed. From 1995 to 1997, I collected research data from all over the world in an effort to understand just what my dad had discovered.

It was not until late in 1997 that I met the renowned phytopharmacologist Dr. Daniel Mowrey, whose books *The Scientific Validation of Herbal Medicine* and *Herbal Tonic Therapies* opened my eyes to my dad's accomplishments.

Almost everyone has heard about the famous Spanish explorer Juan Ponce de Leon who discovered Florida and colonized Puerto Rico. His most famous exploit was his search for the legendary fountain whose water had curative properties — a "fountain of eternal youth."

Four hundred years later, in the 1940s, my father explored the deep secrets of medicinal herbs and their curative chemistry. He developed the whole body tonic I have used for over 50 years that has kept me looking younger, feeling younger and full of energy.

It could be that my dad's discovery is as close as we will ever get to the "Fountain of Youth." The aging process is not only stopped, but rather in many cases, it is reversed to some degree. My father had many letters written to him in the late 1940s and in the 1950s from people who thanked him for his products, which seemed to make them more energetic and more youthful.

I can remember the embarrassment as a teenager suffering from severe skin eruptions. My dad kept urging me to take the herbal whole body tonic, which he was then producing in commercial quantities, saying that my skin would clear up.

I resisted for quite some time but finally decided to take his advice after everything else had failed. Within a few weeks my skin began to clear and within a few months all evidence of my problem had disappeared.

I have never had a situation that required medical attention (other than broken bones), but I do have my annual medical, which serves as a sort of maintenance check-up and I feel this is wise for everyone.

I look forward to continuing to live a healthy and vibrant life and I expect to be celebrating my hundredth birthday in fine form. However, sometimes I do pause and wonder if I would feel even younger if I had started using dad's tonic at an earlier age. (Some geneticists claim that there is no reason why the average person could not live for 125 to 140 years without suffering from any of the degenerative diseases associated with the aging process.)

I have decided to share my dad's legacy with all. I have chosen to devote my life to the wellness of the world by reintroducing his herbal formula, which has been identified by Dr. Mowrey as a true whole body tonic. I know this special formula will provide people with more energy and a better quality of life.

Anthony Carl Jurak, Chairman and CEO

(continued from page 2)

Read my report starting on page 1 for my full research recommendations on this stock.

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About Geoffrey Eiten, Publisher, *OTC Growth Stock Watch*

Geoff Eiten, a self-made multi-millionaire, has been involved with Wall Street for more than three decades since he began working for a major brokerage house at age 17.

Mr. Eiten reached first place in the CNBC/USA Today Investment Challenge when he turned \$500,000 into \$1.36 million in just six weeks – a remarkable 171% gain.

In a more recent MSNBC Investment Challenge, Mr. Eiten placed third out of 800 contestants by turning \$1 million into more than \$2.5 million, proving how experience and skill can indeed affect a portfolio.

Geoff has been a contributing editor to *Bull & Bear, Equities Magazine,* and *The Investment Reporter,* and has appeared as a guest analyst on the Financial News Network and CNBC.

Numerous leading news sources, including *Barron's, Fortune, Investor's Digest, CNBC's Market Mavens,* and *Institutional Investor,* regularly quote his market commentaries

and list his buy recommendations. He has been a featured speaker at The Money Show in Las Vegas and is a registered member of the National Investor Relations Institute.

Geoff lives in Dover, MA with his wife and has seven children. Geoff graduated from Babson College in December 1972 and holds a Bachelor of Science in Finance and Investments.

Geoff also served in the Massachusetts Air National Guard.



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